



Public Disclosure of Student Achievement

Institution Name: University of Mary

Business Unit(s) included in this report: Gary Tharaldson School of Business

Academic Period Covered: July 1, 2023 through June 30, 2024 for Bachelor Degrees, September 2023 through September 2024 for Bachelor Degree – Business Management; September 2023 through September 2024 for Masters Degrees.

Date Report Posted: Original 1/29/2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor's Degree:			
Accounting	Retention Rate	85%	88%
Business Administration	Retention Rate	85%	83.7%
Business Management	Retention Rate	83%	83.7%
Financial Services & Banking	Retention Rate	87.5%	93.8%
Marketing	Retention Rate	87.5%	89.4%
Sport & Leisure Management	Retention Rate	80%	93.3%
Master's Degree:			
Master of Business Administration	Retention Rate	75%	86.1%
Master of Organizational Leadership	Retention Rate	75%	75%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Students who returned as active students in the program for the 2024-25 academic year / Number of students who were active at the end of the 2023-24 academic year and did not graduate.