



## Public Disclosure of Student Achievement

**Institution Name:** University of Mary

**Business Unit(s) included in this report:** Gary Tharaldson School of Business

**Academic Period Covered:** July 1, 2022, through June 30, 2023, for Bachelor Degrees  
 September 2022 through September 2023 for Bachelor Degree – Business Management;  
 September 2022 through September 2023 for Masters Degrees.

**Date Report Posted:** Original 1/29/2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor’s Degrees:			
Accounting	Employment/Continuing Education	85%	78%
Business Administration	Employment/Continuing Education	85%	85%
Business Management	Fall to Fall Retention/Graduation	83%	91%
Financial Services and Banking	Employment/Continuing Education	87.5%	100%
Marketing	Employment/Continuing Education	87.5%	100%
Sport and Leisure Management	Employment/Continuing Education	75%	100%
Master’s Degrees:			
Master of Business Administration	Rate of Graduation or Continued Engagement	75%	86.18%
Master of Project Management	Rate of Graduation or Continued Engagement	75%	100%
Master of Organizational Leadership	Rate of Graduation or Continued Engagement	75%	100%

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Employment/Continuing Education	First Destination Survey Results from Career Services: Total employed in field or continuing education / Total responses
Fall to Fall Retention/Graduation	Number of Fall 2022 students that have graduated or are still enrolled in Fall 2023 / Fall 2022 enrollment
Rate of Graduation or Continued Engagement	Fall 2022 enrollment / Number of Fall 2022 graduate students that have graduated or are still enrolled in Fall 2023 semester.